



# What is Our Mentoring Program?



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by

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## What is a Mentor?

A mentor is someone who helps you get to where you want to be either in your business or in your life. Or even both. A mentor is someone who has done what you are looking to do and can help you through the process.

A mentor is also someone who can guide you past making the common mistakes that many, if not all, people usually make. This will enable you to go through the entire process with fewer mistakes, less wasted time and possibly less wasted money as well.

A mentor is also someone who will help you construct a plan or roadmap designed to get you from start to finish. Your mentor will help you come up with a reasonable plan that is not too ambitious and a plan that has a good chance of being successful.

A mentor will also help you stay focused on what it is you want to accomplish while also helping you stay on your plan. Your mentor will also help you stay on the right path and keep you focused on what it is you should be doing.

One of the most common problems people face while trying to achieve a long term goal is losing focus and getting distracted. A good mentor will work with you to keep you on the right path and also help to keep you motivated when you either lose interest or become discouraged.

A mentor is also someone who can keep their emotional distance away from you so that their advice and guidance is not swayed by friendships or other kinds of relationships. Sometimes tough words might need to be said and tough love be given and this can be difficult for someone that a person has a relationship with.

A mentor should always be someone who has your best interests at heart. Their guidance should be focused on helping you achieve your goals and dreams. While it is not uncommon for a student to develop a personal relationship with their mentor it is important that the primary focus of the mentor is to help the student achieve their goals and dreams as defined by the student NOT the mentor.

## What Does a Mentor Do?

A mentor will provide guidance, suggestions and advice along the way. They will help you create a working plan and schedule and also help make sure you stay on track and on schedule. This can be accomplished in a number of ways.

One of the most important functions of a mentor is to provide a sense of accountability throughout the process. This means making sure that the student keeps up their work and achieves their goals on time and in the proper order. This is accomplished through progress reports, e-mails and other means of holding the students accountable.

This is like those “weigh-ins” that many weight management programs use. The mere fact that the person will have to go in for a weigh-in witnessed by someone else is a strong motivator to lose weight and please the other people.

This kind of accountability can work wonders with some people. It is easy to goof off or be lazy when you only have yourself to be accountable for. Heck, you can even totally stop and you might convince yourself that doing so is perfectly fine. But when you have someone else watching you and monitoring your progress that is something totally different.

A mentor will also use their experience and expertise to help the student through whatever it is that they are trying to achieve. For example, a mentor might help someone who is looking for a new or better job with their resume. They might give advice on the best way to get the best skills to qualify for that new job.

Or a mentor might help someone who is trying to start or grow their business. Whenever someone is just starting out, or trying to start again after a lengthy absence, having someone to guide you through the process and avoid mistakes can be very important

A mentor will also answer questions and provide their expertise to help the student. This might include recommending a certain approach, advising the students on other resources that will help them while also being aware of other attitudes and behaviors that might stand in the way of their success.

## What Does a Mentor NOT Do?

We might lose a few folks in this chapter but it is better to understand from the very start what the mentor does NOT do in the mentoring process.

First of all, a mentor is a coach and is not someone who is going to do all the work for you. While a mentor will help guide you through the process YOU are responsible for all of the work that is needed to be done. The mentor will show you what you need to do but they are not there to do it for you!

Think about that for a minute. The only way you are going to be able to learn how to do those things that you need to do in order to become successful is for you to actually DO THEM yourself. You might learn how to do them by listening to someone else but it is YOU that actually has to do them in order to learn!

A mentor is a guide. Your mentor will work with you by evaluating your plans and progress but they are not there to create those plans for you. They plan is your roadmap to success. It is your idea of what needs to happen for you to achieve success. You create the plan and then your mentor evaluates it and suggestions changes or reveals potential flaws in the plan.

For example, if you need to get money in the bank your mentor will help you figure out various ways for you to get money into your accounts. They are not going to write a check and put the money in there for you!

All of this is very important because some people out there feel that a mentor should do everything for you. That is not a mentor. If you want someone to do everything for you then you hire a partner who receives a financial reward for their work. If you are looking for someone to help you get the skills you need, then a mentor might be a perfect choice for you. But if you are looking for someone to actually do all the work for you then a mentor is not what you are looking for.

You might wish to learn how to cook and desire a mentor to teach you the basics. If you just want someone to cook all your meals for you, then you would hire a cook or a chef. In other words, if you are willing to work and learn a mentor might be perfect for you. But if you are not willing to put in the work to learn new things then perhaps a partner or an assistant might be a better overall choice.

## The Multiple Focus of Our Mentoring Program

Here is what I have found to be the problem with many coaching/mentoring programs. They all concern themselves with just the main issue at hand. For example, if you want to learn how to succeed in your business, they will concentrate their materials and advice strictly towards improving your business. And face it that is the information you really need to succeed in your own business.

But there is also a huge problem with that approach. And this problem can easily derail your efforts and keep you from success!

That problems is your attitudes and behaviors in other parts of your life that could very well be standing in your way and keeping you from attaining the success that you deserve! It's almost like getting stuck in quicksand and working just to free one leg! Eventually the other leg will suck you in too far as well!

I have always found that it is best when you address the ENTIRE problem or situation and not just one part of it. If you have a habit that is giving you problems in your private life it is probably giving you problems in your career or business as well. You just cannot separate one part of yourself from all of the others.

Then there is the way you communicate and relate to others as well. This can have an enormous impact on how successful you are or if you are successful at all! And a lot of people are so blind that they do not see it or care about it! I am sure you know people like this in your life. Well, maybe you are also like that to one extent or another without even realizing it.

Our mentoring program is designed to address multiple areas of your life as well as the business or success side. Think of your journey to success as a drive in your family car. The different areas of your life are like the four wheels of your car. If one of those wheels should fall off or stop turning, the other three cannot function like they are capable of. Our goal is to take care of all four wheels. To give you the knowledge, skills and behaviors necessary to win not only in business but in life as well.

Which brings us to another very important issue.

A lot of people tell me that my mentoring program is not for them because they do not want to start a business or operate one. And that is a good point. But if you want to do better in life in general, then this program can help you as well.

Let's say you want to start a new career or improve your current career. Let's say you are trying to better yourself in any way and are facing obstacles that you are not able to work around. Our program is tailor made for people like you.

Maybe you have problems communicating with others or in your relationships. Those problems almost always spread into the other parts of your life and cause you problems there as well. A mentor can help you with those problems and more as well. In fact, I get the most satisfaction over helping and guiding people with those types of problems.

A mentor provides you with the help and assistance you might need to get where you want to go in life. Seeking out help is not a sign of weakness. Instead, it is a sign of strength. The ability to accept help when you know you need it is a sign of strength and confidence. And even if you are not at all comfortable with accepting help always remember that the help you get is strictly between you and your mentor. The only other people that will know are the people you choose to tell yourself

If you think you need help or mentoring, you probably do. So why not give me a chance to help you. Whether your needs are very small or very significant, I am confident I can help you. If you want to cancel at any time you can so there is little risk on your part. We will always part as friends and who knows, maybe you will come back one day!

## How the Program Works

I always liked the type of coaching or mentoring where the coach or mentor is somewhere in the background helping you without being overbearing or obnoxious about it. Pressuring people usually does not end with good results. That kind of pressure usually leads to failure or in people just giving up.

Instead, I like to be there to help you in almost in the background. Sending you e-mails and reports when I think you could use them without overburdening you. To help you when you need it and leaving you alone when you need that as well.

If you find yourself making good progress then perhaps my involvement will stay in the background helping you along the way or answering a question or two when needed. That is the perfect way of helping someone get the best results possible.

But if you find yourself having trouble or if you find yourself stalled or frustrated, then the two of us work more closely and more often until you get yourself straightened out. My job is to get you back on track and keep you there.

Another level of involvement might come if you are somewhat lazy and unable to do the things you need to do in order to achieve your goals. When that happens maybe I get in touch with you more than you would like. Maybe you get a bit mad at me. But that's OK. That is why friends and family make poor mentors. I don't mind making you angry if that is what it takes to get you doing what you need to be doing!

When you enroll you will get your own members are with all kinds of information and helpful resources. But not too much to overwhelm you! Resources will be added every month to keep you moving forward. You will be given access to a questions only e-mail where you can submit your questions for our answers. Some of these questions may find their way into a FAQ section for everyone to read and possibly help themselves as well. (Don't worry! I never include names or specifics that might identify the writer!) I also have written many books on a wide variety of subjects and I may provide those to you as well if I feel they will help you resolve an issue.

But I believe the one very special aspect of my mentoring program is that it is designed to be flexible. It is designed to help those people with certain problems while providing different help and support to others with different problems.

This is NOT a “cookie cutter” or “one size fits all” program. This is a program designed to help YOU with what YOU need while also helping others with what they need. But one of the greatest aspects of this program is by learning about the needs and problems of others you will also see those things in yourself as well. Even if you were not aware of this before.

You will often times see that you are not alone with your problems or issues either. Very few problems are unique and we can all benefit from hearing about what others are going through. And by enrolling in our program you will be able to do just that.

In my years of giving seminars almost always there were students who said the best part of the sessions were listening to others share their questions and stories with everybody else. This is because almost always the questions that other people ask are the same questions that others were afraid to ask. This was almost a universal opinion for most of the participants.

I believe you will find the program helpful, sometimes enlightening and always motivational. And just having someone there to answer your questions in a private environment is always a huge help for most people.

I hope to see you join the program now or in the future. But I leave you with one thing to carefully think about. That is if you want something to change, you have to change something. Change that we control is almost always better than change that is forced upon us.

## Our Newsletter

We have published a Newsletter to our clients and many have found it very informative and useful. Normally the cost of this newsletter is \$19.95 / month but because we have seen it help so many people we are going to include it in the Mentoring Program at no additional charge.

The newsletter is focused on online business but much of the information, and especially the interviews, are often of help in other areas of life as well. Though this is normally available for an extra charge, during this enrollment period we are including it free as an added incentive to get you to take action now rather than later.

This is our way of showing you our commitment to your success.

## Before You Join Our Program

If you are considering joining our program, then that is wonderful. But before you actually join, I want us to be totally on the same page when it comes to what you should expect from this program.

First of all this is NOT a “done for you” program where you pay your fee and everything is done for you. This IS a program where we HELP you do the things you should be doing to get the results you want in your business or your life. We cannot change things in your life directly. We MUST have your help!

I say this now because I would rather you not join if you believe that this program is something that it is not. Virtually everything in life requires effort on your part and this program is not the exception.

If you want someone to help you through the process and guide you in the right direction, then this program could be what you are looking for.

If you want someone to keep you on track and motivated, then this program could be exactly what you are looking for.

If you want someone to hold you accountable for your role in the process then this program might be what you are looking for.

But if you want someone to do all the work for you and guarantee amazing results while you sit back and do the same old thing, then you best look elsewhere. But let me tell you right now, that program does not exist. And if another program makes outrageous claims that they can guarantee results, then really think about how they can do that. Because no one that I have met can possibly guarantee the results in someone else’s life.

# Resources

## [David V. Peters Website](#)

### Books by David V. Peters

[Brainstorming Tomorrow](#)

[Covert Affiliate Profits](#)

[Covert Conversion Maximizer](#)

[Insight Series Traffic Generation Manual](#)

[Success: Life on Your Terms](#)

[How to Retire Happy and Financially Secure](#)

[How to Build & Repair Your Credit](#)

[Job Interview Hacks](#)

[Resume Hacks](#)

[Career Hacks](#)

[Non Verbal Communications](#)

[How to Be a Good Manager](#)

[Listening Skills](#)

[Dealing with the Reality of Perception](#)

[Life Hacks! How to Get More Out of Life!](#)

[Time Management Skills](#)

[How to Deal with Difficult People](#)

[Customer Service Training : How to Create a Customer Focused Environment](#)

[Customer Service Certificate Training Program](#)